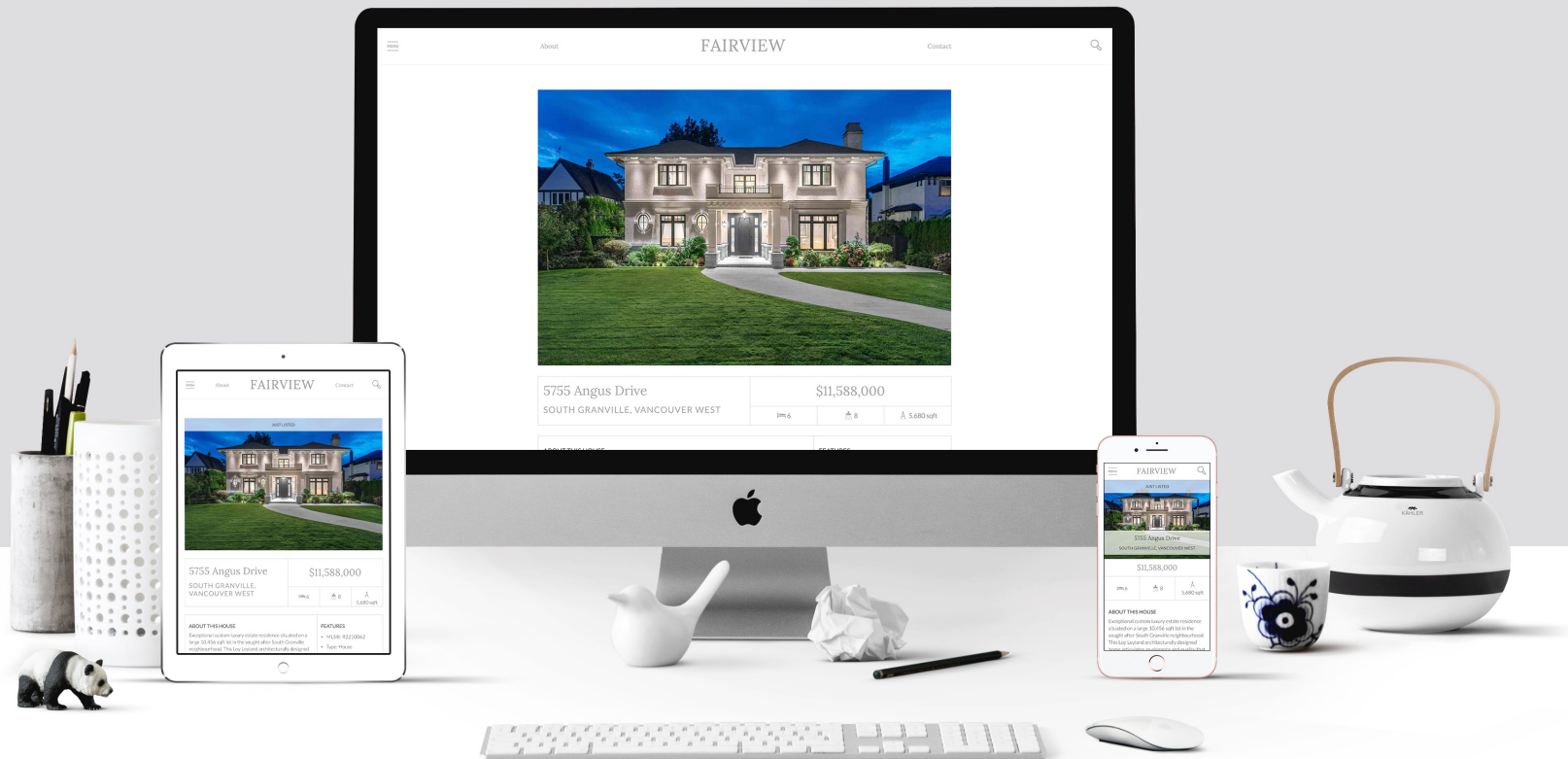


## FAIRVIEW TEMPLATE

# The Fairest Of Them All.



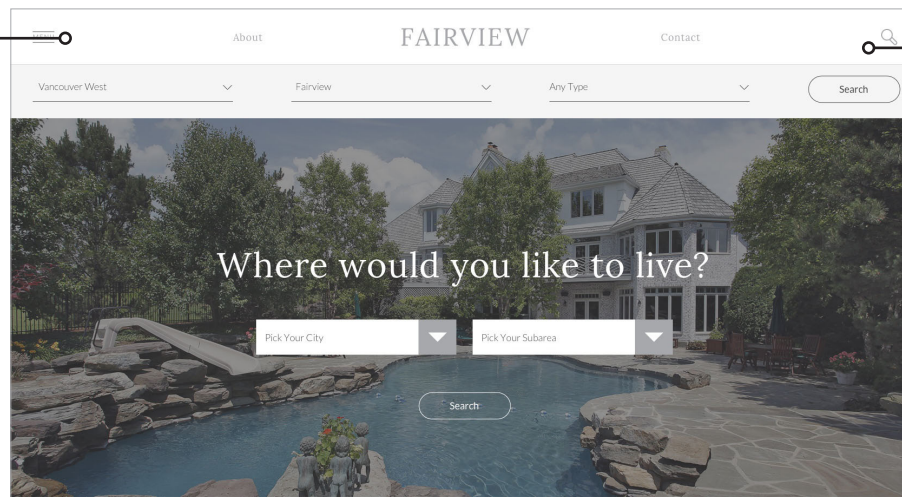
A real estate website experience that draws you in and keeps you there. This is the idea behind the new Fairview Template. With even more included features and an SEO friendly design, this template is a cut above the rest.

## WHAT'S NEW?

# Premium Features. Premium Experience.

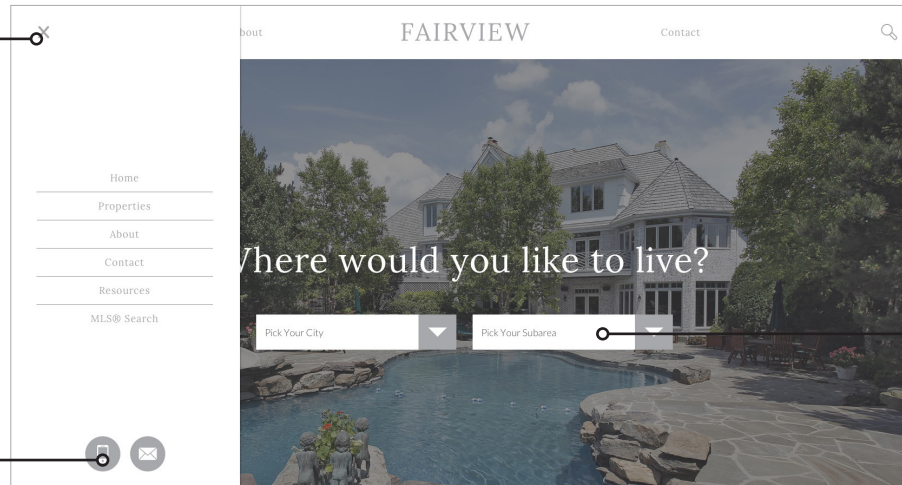
*With more premium features included in the base template than ever before, Fairview provides a more premium experience than any of our previous templates. We also have some high quality add-ons to bring your website even further to the top.*

Fixed Header that stays at the top as you scroll for quick and convenient navigation.



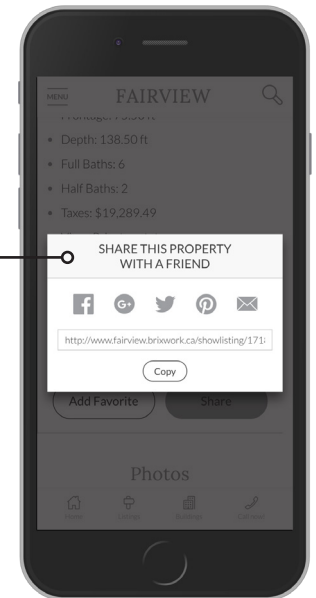
Listings retain the most web traffic. Quick MLS® Search with IDX (Reciprocity) at the header!

Mobile optimized hamburger menu that slides in from the left.



Easily tap to phone or email from all devices!

Easily share to all platforms with our sleek new social share plugin.



Mini MLS® search on the home page or a mission statement! (Standard search form, cannot be customized)

## LISTING GALLERY


# Location, Location, Location!

*Priority placement for your own featured listings with larger photo display, and 3-per-row MLS® listings. They are as functional as they are beautiful.*

## FEATURED LISTINGS


Map roll-out feature to quickly see the location in relation to surrounding landmarks


[MENU](#) [About](#) [FAIRVIEW](#) [Contact](#) [Search](#)



5755 Angus Drive  
SOUTH GRANVILLE, VANCOUVER WEST

Open House Oct 1st, 2-5PM






705 - 628 Kinghorne Mews  
YALETOWN, VANCOUVER WEST

\$1,860,000

2 Beds 2 Baths 1,100 sqft

[View This Condo](#)




305 - 1616 Columbia Street  
FALSE CREEK, VANCOUVER WEST

\$1,999,000

2 Beds 2 Baths 1,153 sqft

## MLS® LISTINGS

[MENU](#) [About](#) [FAIRVIEW](#) [Contact](#) [Search](#)



Open House Nov 28th, 10:30AM-12:30PM


3017 W 6th Avenue  
Kitsilano, Vancouver West

\$1,450,000

3 Beds 2 Baths 1,129 sqft

Listed by Dexter Associates Realty.

[View This Duplex](#)



Open House Dec 2nd - 3rd, 2-4PM


2515 W 8th Avenue  
Kitsilano, Vancouver West

\$2,098,000

3 Beds 3 Baths 1,427 sqft

Listed by RE/MAX Select Properties.

[View This Duplex](#)



Open House Nov 30th, 5:30-7:30PM

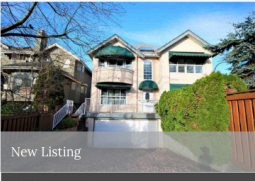
2511 W 8th Avenue  
Kitsilano, Vancouver West

\$2,098,000

3 Beds 3 Baths 1,427 sqft

Listed by RE/MAX Select Properties.

[View This Duplex](#)



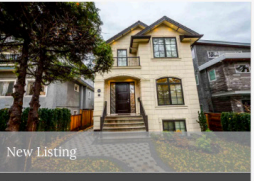
New Listing

2805 W 3rd Avenue  
Kitsilano, Vancouver West

\$2,300,000

4 Beds 3 Baths 2,324 sqft

Listed by Royal Pacific Realty Corp.



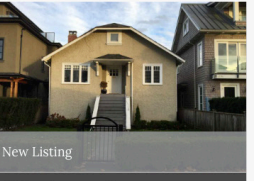
New Listing

959 W 23rd Avenue  
Cambie, Vancouver West

\$3,680,000

5 Beds 6 Baths 3,067 sqft

Listed by Royal Pacific Realty Corp.



New Listing

1366 Laburnum Street  
Kitsilano, Vancouver West

\$3,288,000

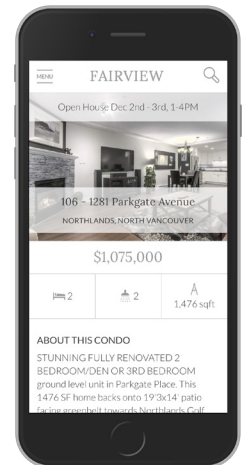
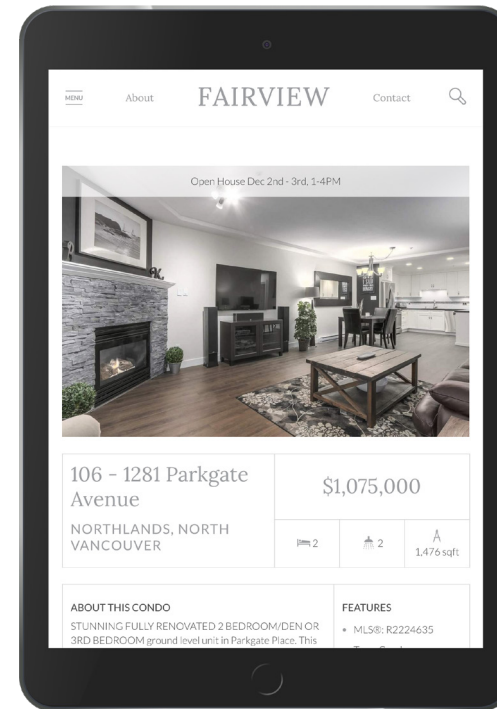
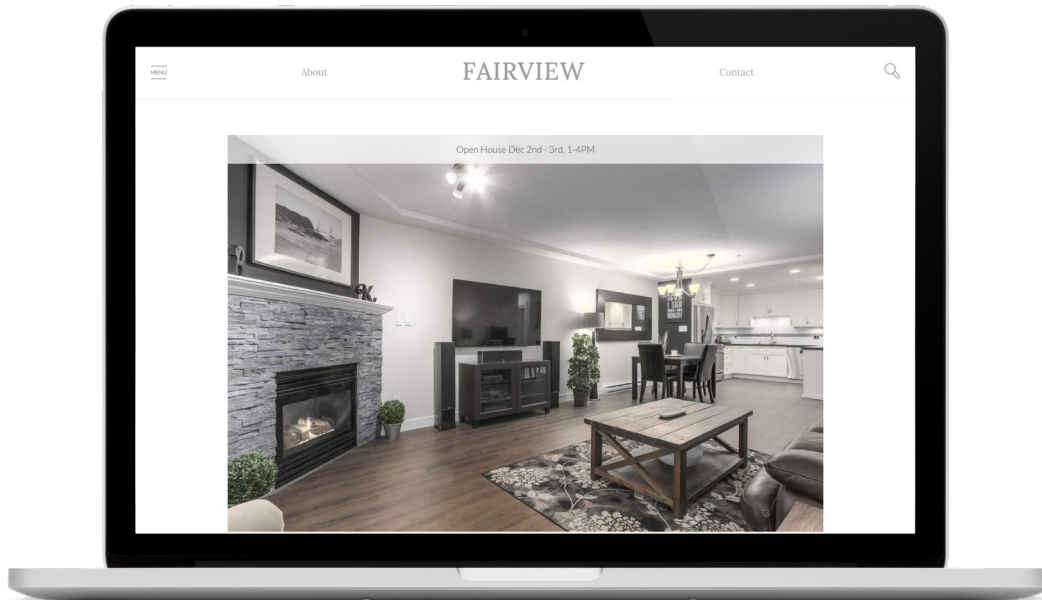
3 Beds 3 Baths 2,130 sqft

Listed by RE/MAX Crest Realty.

## LISTING DETAIL PAGE

# Mobile Ready, Life Ready.

*The listing detail page is cleaner than ever, with all the most important information at the forefront. It's also fully optimized for mobile viewing.*



### AVAILABLE UPGRADES



Listing detail page upgrade: Custom CTA, cinematic intro, custom layout for better brand and features promotion



Similar and Nearby Listings plugin with links to view more similar listings



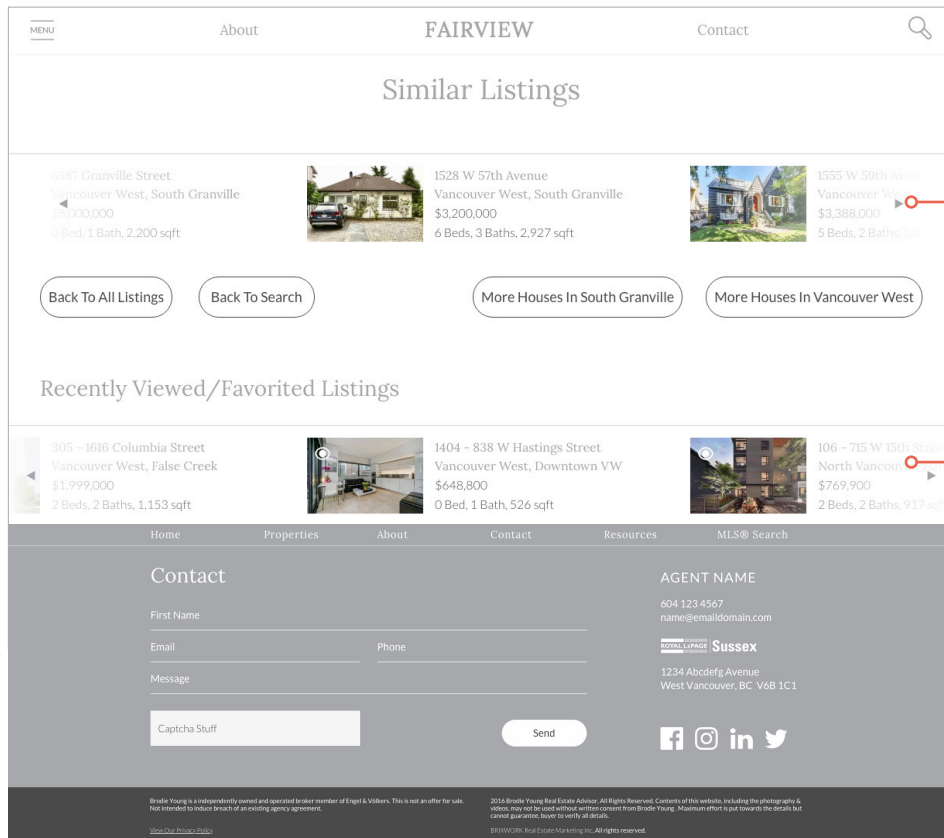
Customizable add-on



Non-customizable add-on

## MUST-HAVE ADD-ONS

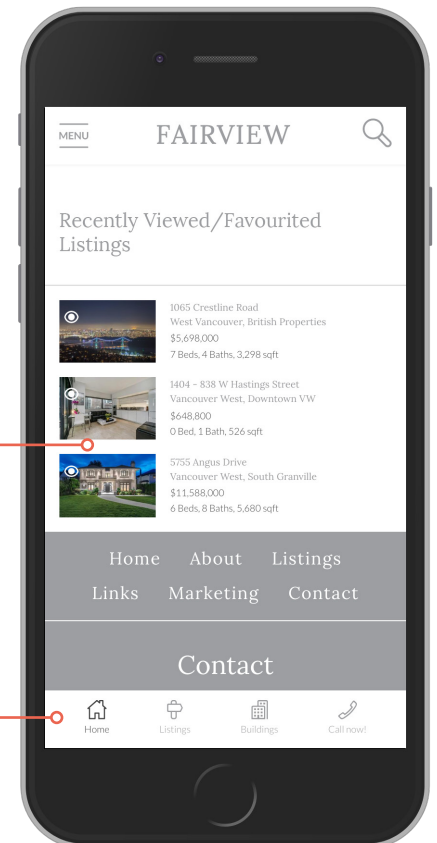
# Convenient. Accessible.



Similar listings add-on for listing detail page with links to view more listings

Recently Viewed/Favourited Listings Add-On

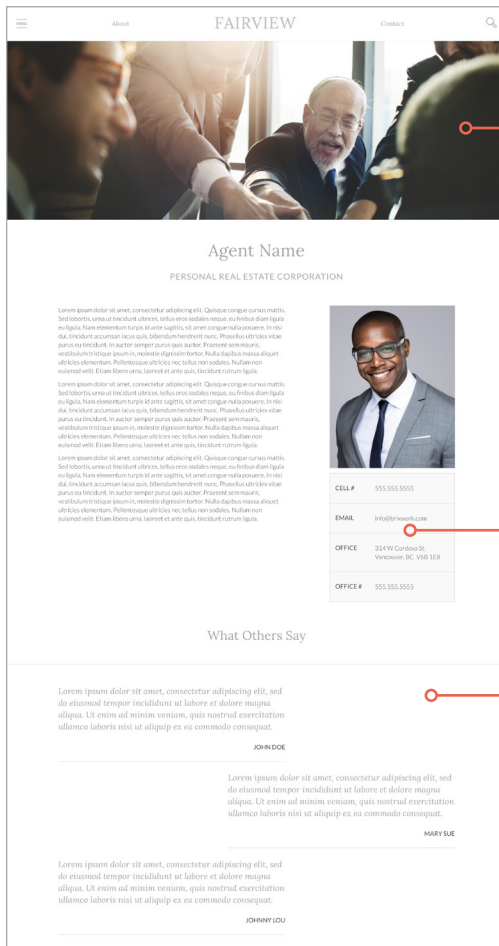
Mobile Social Media App Style Menu fixed to bottom of screen for quick and easy access to the most common pages



## ABOUT AND TEAM PAGES

# Suited for Solos, Ready for Growth!

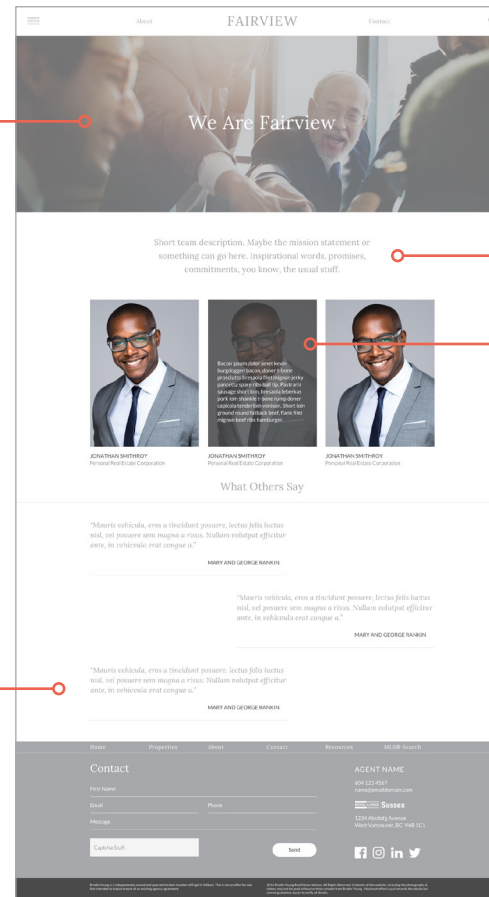
*The about page looks great for one agent, and if you have a team, it's a simple upgrade to get the full team page set up.*



Large intro image with optional caption overlay

Contact info easily found on the about page

Short testimonial snippets to show past performance



We Are Fairview

Short team description. Maybe the mission statement or something can go here. Inspirational words, promises, commitments, you know, the usual stuff.

## AVAILABLE UPGRADE



Team Page set up

Short intro paragraph below main hero image

Tiled presentation of team members (1-4 agents per row) with short bio on hover, click to go to individual agent's about page

## CONTACT

# Easy Access. Easy Leads.

*We're all about getting you the leads you want, so we've made it super simple to contact you, with a form in the footer, readily available contact info, and a clean and easy to use contact page.*

Contact info in the footer so people always know how to contact you

Prominent contact form so people aren't wasting time looking for it

A screenshot of a contact page. At the top is a navigation bar with links: Home, About, Listings, Links, Marketing, and Contact. The main heading is 'Contact'. Below it is a form with fields for Name, Email, Phone, and a Message box, followed by a 'Send' button. To the right of the form is contact information for 'AGENT NAME' (555.555.5555, info@brixwork.com) and 'Sussex' (314 W Cordova St, Vancouver, BC V6B 1E8). At the bottom are social media icons for Facebook, Twitter, LinkedIn, and Instagram. A footer contains legal disclaimers and copyright information.

Email form embedded in the footer makes it easy for customers to contact you quickly, from any section

Social Media links in the footer means customers can easily engage with you on any platform

A screenshot of a contact page. At the top is a navigation bar with links: Home, About, Listings, Links, Marketing, and Contact. The main heading is 'Contact'. Below it is a form with fields for Name, Email, Phone, and a Message box, followed by a 'Send' button. To the right of the form is a contact card for 'AGENT NAME' (555.555.5555, info@brixwork.com) and 'Sussex' (314 W Cordova St, Vancouver, BC V6B 1E8). Below the contact card is a map showing the office location in Vancouver. At the bottom are social media icons for Facebook, Twitter, LinkedIn, and Instagram. A footer contains legal disclaimers and copyright information.

Contact card easily adjusted to fit multiple agents

Office location shown on the map with link to directions on Google Maps™

Quick links to your social media profiles

## MARKETING

# Promote Yourself You're Worth It.

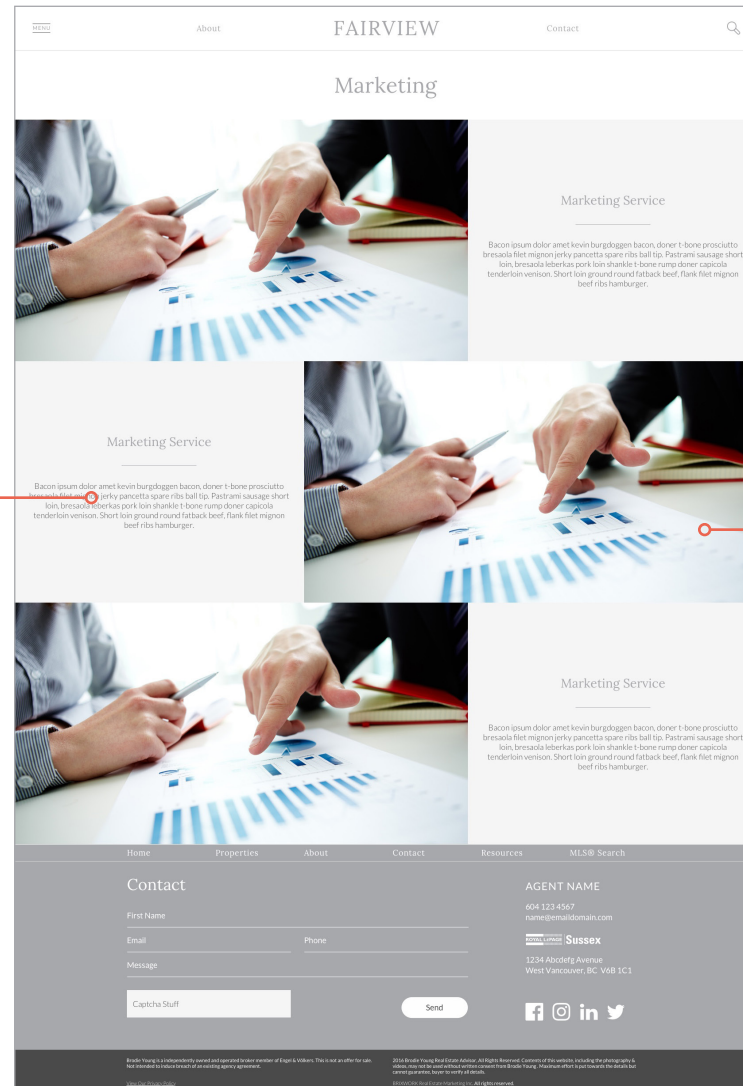
*Individualized websites are one of our greatest strengths. With many available add-ons and custom features, we can help you define your niche, help your services stand out from the competition, and engage meaningfully with your potential customers.*

### AVAILABLE UPGRADE



Marketing Page

Left right alternating image and text,  
blank structure

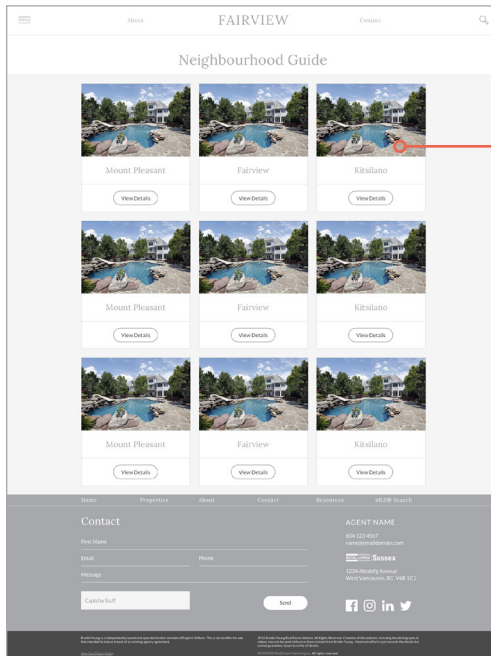


Custom image generation and  
stock photos available (6 images/  
slides)

## NEIGHBOURHOOD GUIDE

# Expand Your Reach Share Your Expertise.

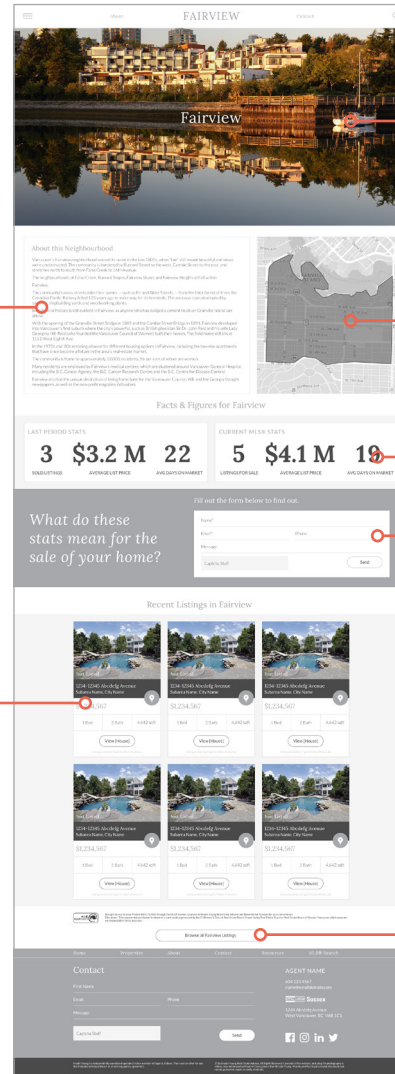
Share your local knowledge by providing in depth overviews of each neighbourhood. It's also a great way to boost your website's SEO.



Tiled gallery of neighbourhoods

Neighbourhood Description

Recent listings in the neighbourhood



Full width intro image

Map showing area boundaries

Neighbourhood facts & figures

Custom Call to Action with embedded contact form to draw more leads

Link to view all listings in the area

## AVAILABLE UPGRADE



Neighbourhood gallery with tiled image links of neighbourhoods linking to custom detail page and links to 3 main areas on home page

## BLOG PAGES

# Entice, Engage, Educate.

## AVAILABLE UPGRADE



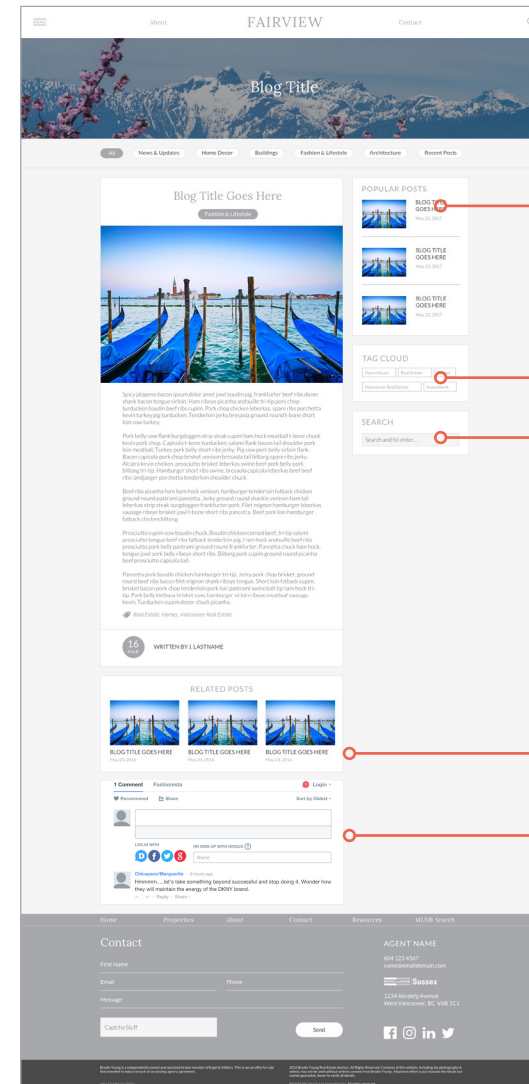
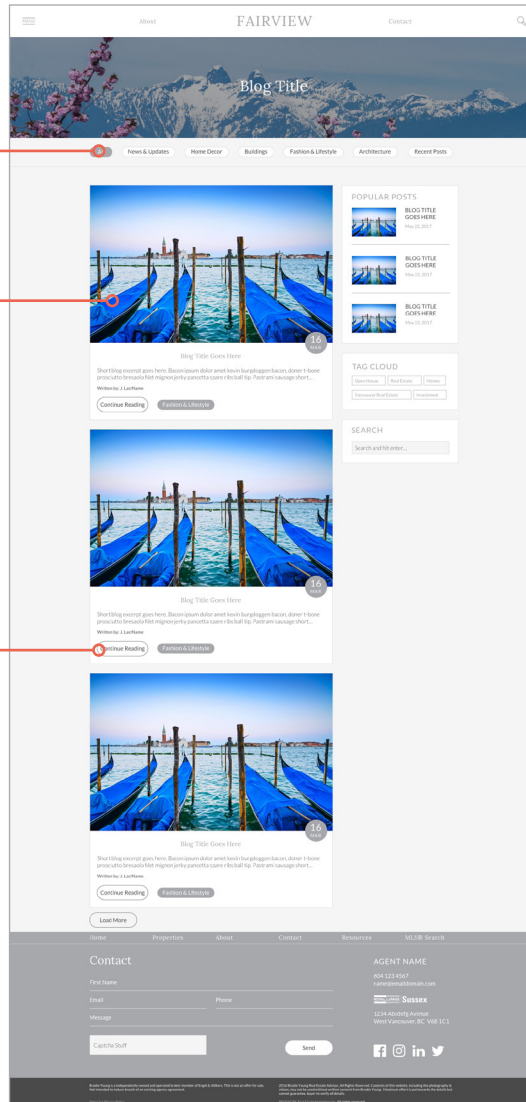
### Blog Page

- Layout and structure cannot be changed
- Elements matched to brand
- Recent blog posts featured on Home Page

Filter articles by category

Tiled blog posts with photo and short excerpt from the article

Easily see the categories tagged in the article



Popular posts easily accessible

Tag cloud

Search blog articles by keyword

Top three related posts below the article

Disqus commenting plugin for better social engagement.

# **Don't Get Left Behind!**

Real Estate websites are evolving. Be part of the evolution.

## **Contact Us To Learn How!**

604.619.5135 | [info@brixwork.com](mailto:info@brixwork.com) | [www.brixwork.com](http://www.brixwork.com)

